

Rural Pact Conference

15-16 June 2022



Place-based approaches for rural development: LEADER, CLLD and Smart Villages



Mr. Friedrich PICHLER

Mayor, Municipality of Stanz, Austria



Stanz



transformation process of a rural community
in Austria



DIE STANZ LEBT WIEDER AUF.

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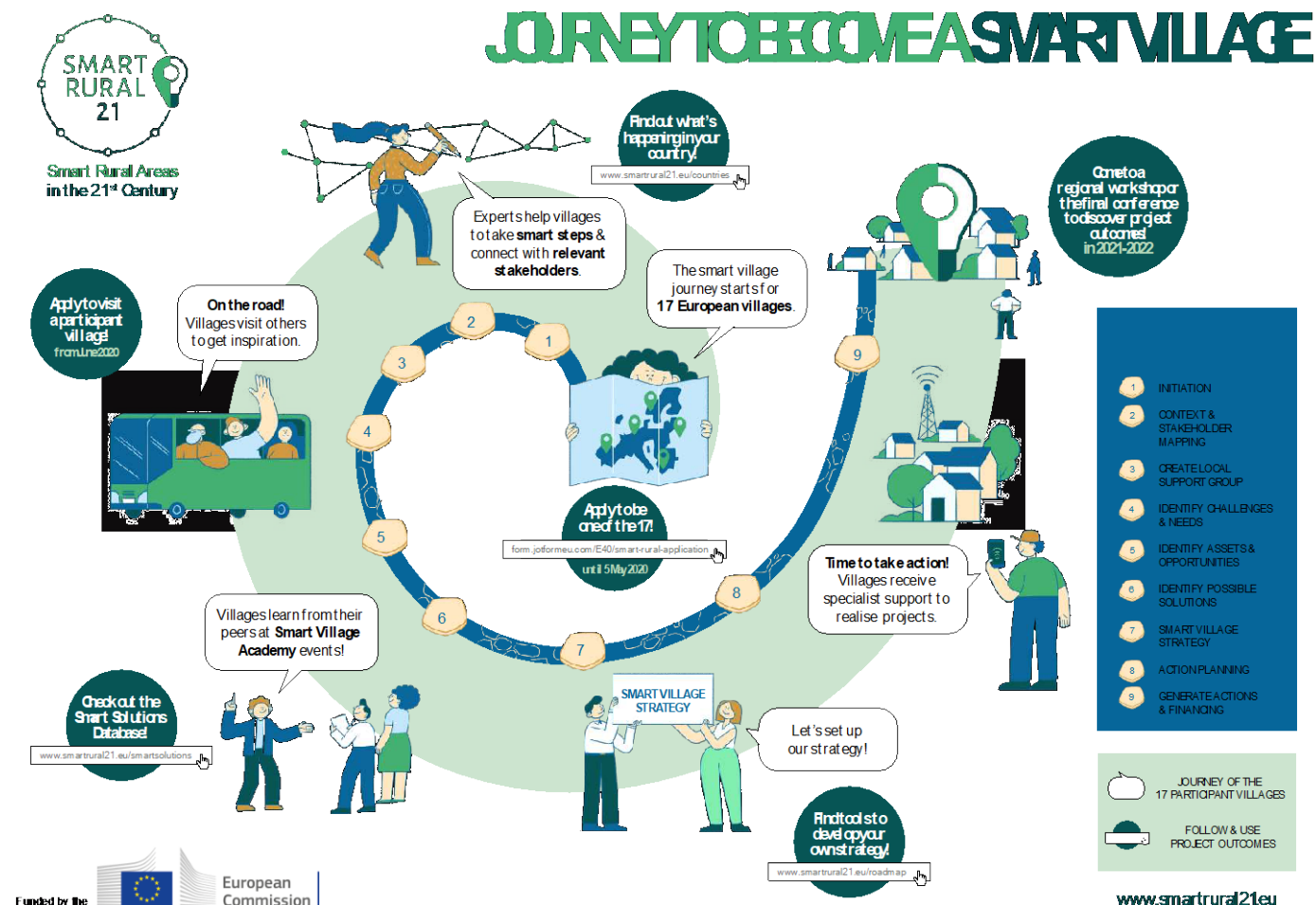
Findings

- **Politics only reaches people at the community level**
- **Clientelpolitics is a huge obstacle to positive change.**
- **At community level CHANGE can become meaningfully visible to citizens.**
- **Municipalities are increasingly losing their ability to solve problems.**
- **Gap between citizens and politicians is getting bigger and bigger**
- **People have lost faith in politics and in themselves**

What should we do?



• PLAN



How to do it?





• EMOTION

plan 2016



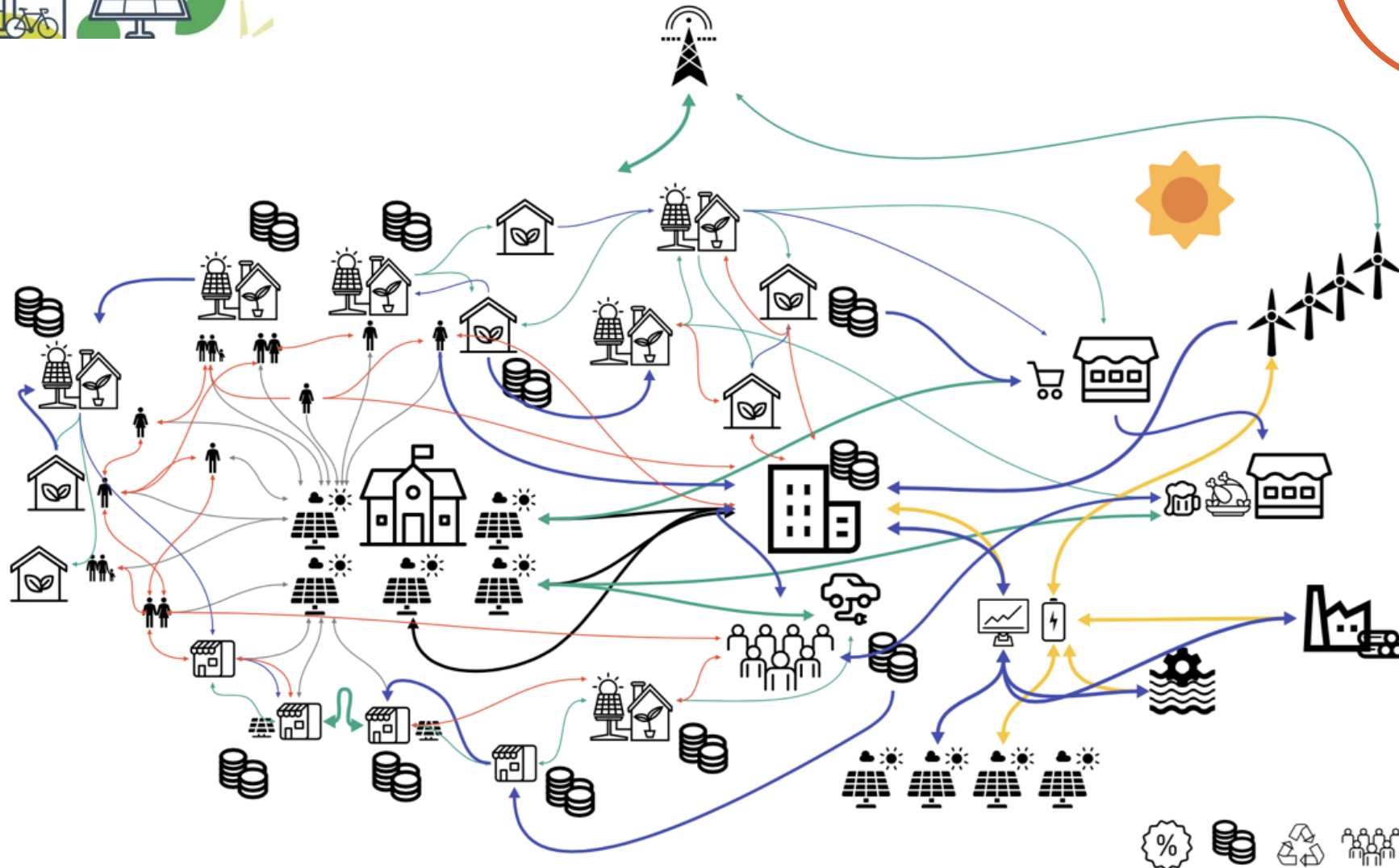
implementation 2019







Local Energy Group STANZERTAL





FFG

Stanz+ An innovative, energy-flexible plus-energy quarter in the centre of Stanz



Inventory Analysis - Heat supply



district heating
wood chips, wood pellets

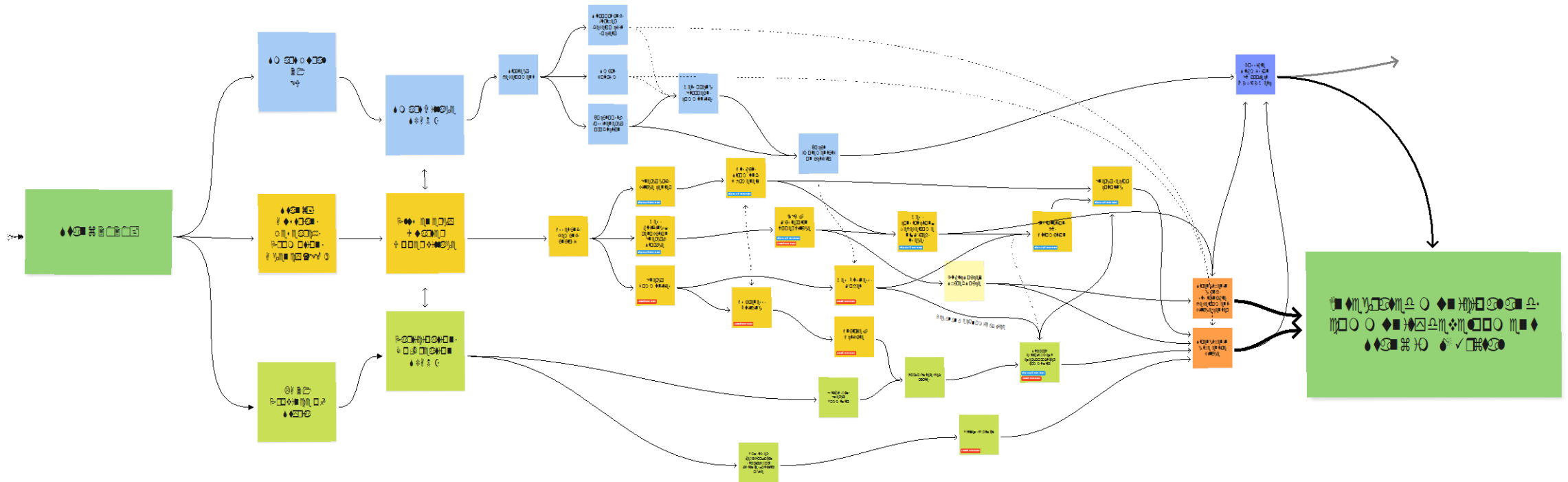
natural gas
fuel oil

district heating pipe
not heated

technical & social innovation



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Conclusions



We need more

- **bottom up approach**
- **rooms for reflection**
- **knowledge / empathie in involvement of expertise**
- **more exchange between Smart Villages**





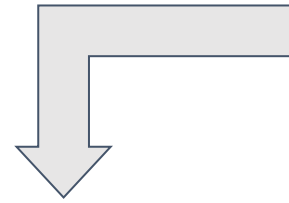


Thank you

Mr. Matías María RUBIO

Youth Leader, Jr21 Local Action Group (LAG) Spain





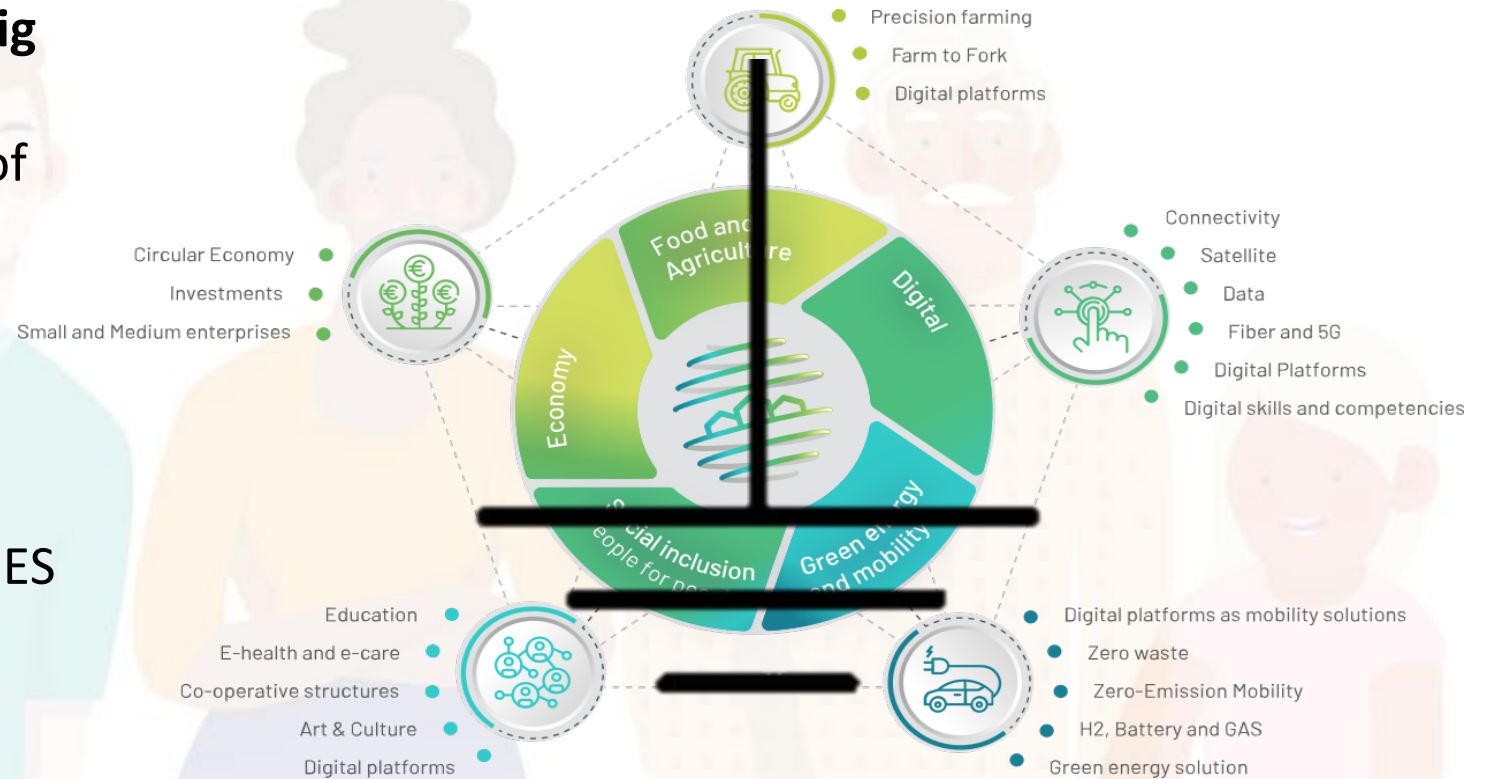
“Grounding helps protect you and your home from the dangers of damaged circuits or electrical overloads.

When power surges happen, the excess electricity introduced to the system could leap out of the wiring”.



“Rural areas provide indispensable contributions **to solve many of the big societal challenges** such as climate change or the sustainable provision of food, biomass and energy. “

EU Action for SMART VILLAGES



YOUTH PARTICIPATION!

JR21 RURAL YOUTH DIALOGUE

ERASMUS +
KA3 YOUTH DIALOGUE



By the 5 Local Action Groups in Cantabria.



JR21



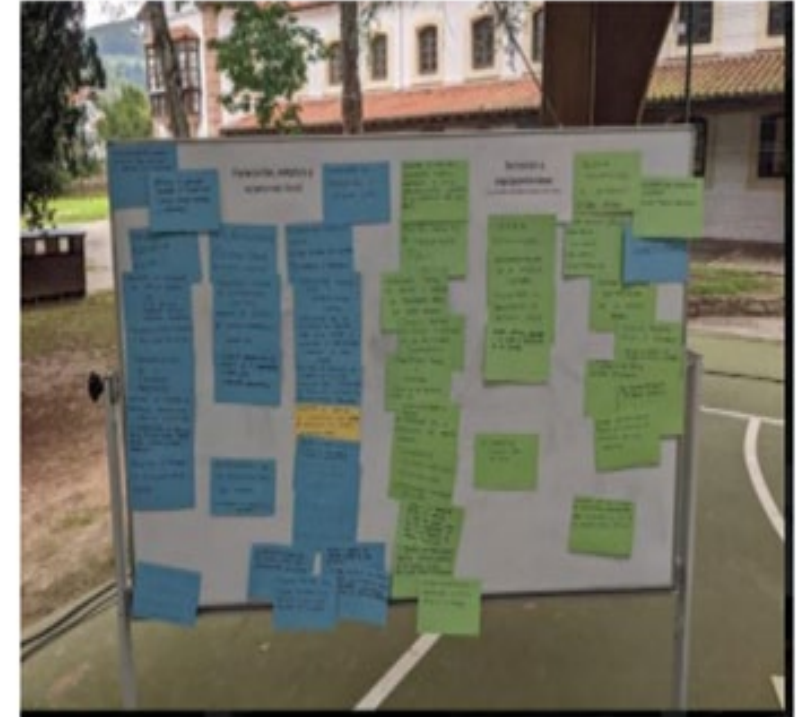
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15-16 June 2022



RURAL YOUTH HAVE THEIR SAY!

JR21 CONNECTING RURAL YOUTH WITH

- THE 5 LOCAL ACTION GROUPS
- LEADER PROGRAM
- LOCAL NEEDS AND OPPORTUNITIES



LET'S WORK TOGETHER!

JR21 CONNECTING RURAL YOUTH WITH

- POLICY MAKERS
- LOCAL NGO's
- STAKEHOLDERS

“We invite stakeholders and policy makers to get involved and work with us, so together we can deliver on the promise of *A Better Life in Rural Areas*”.

EU Action for SMART VILLAGES



Erasmus+

A scenic landscape featuring rolling hills, a small village with several houses, and distant mountains under a cloudy sky. The foreground is filled with tall, golden-brown grass. The text "Thank you" is overlaid in the center in a large, white, sans-serif font.

Thank you

Ms. Linda TÖRNER

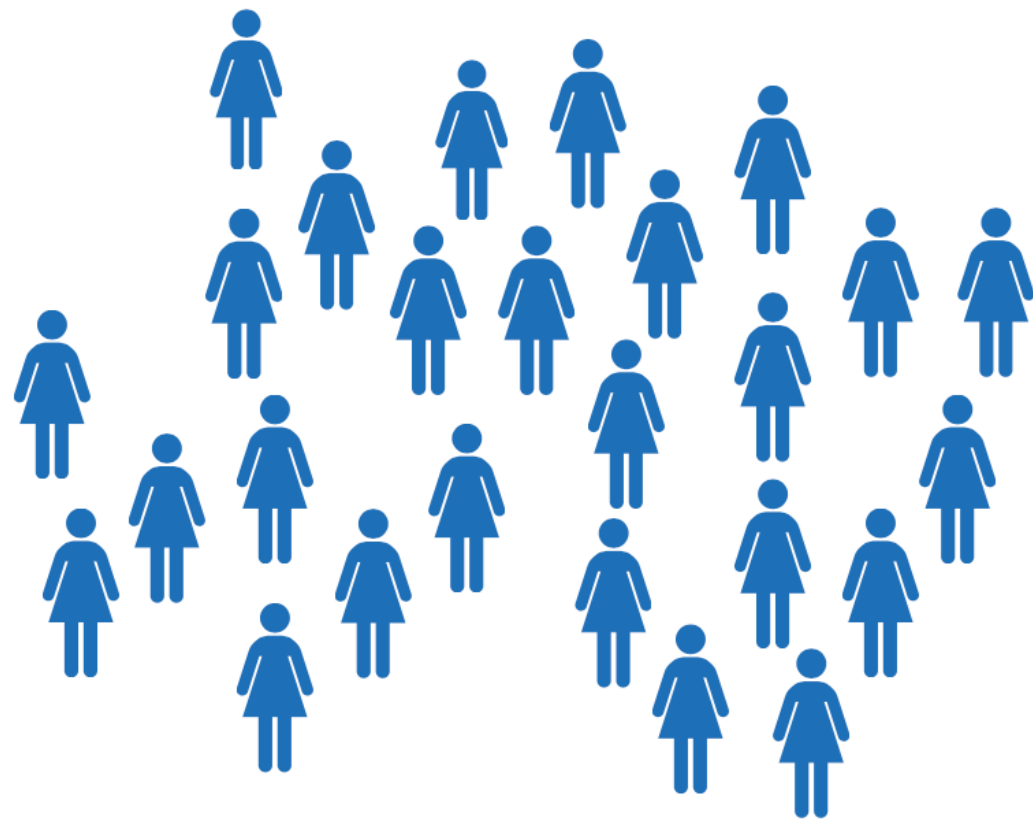
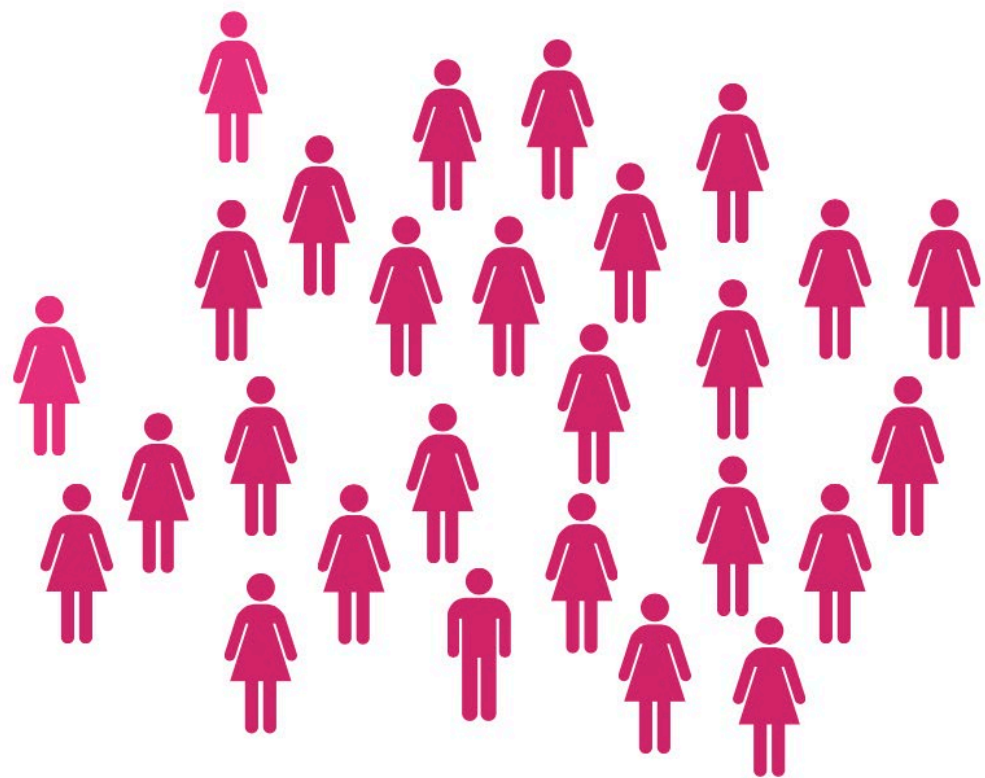
Chair and Leader of Women on Wednesday (WOW), Sweden





"INTEGRATION STARTS WITH YOU AND ME"











- Steg 2: CV
- Steg 3: Jobbplan
- Steg 4: Söka jobb
- Steg 5: Intervju
- Steg 6: Anställning
- Steg 7: Uppföljning

med ett enda mål: en anställning för Kandidaten.

I manualen hittar du vägledning i hur du går igenom alla steg och eftersom manualen är detaljerad krävs ingen förkunskap och WOW finns med som stöd hela vägen.

Du som etablerad svensk, Agent, gör med en insats på totalt 30 timmar under en 4-månadersperiod skillnad både för individen och samhället, då du blir en del av lösningen i hur fler invandrarkvinnor kommer ut på arbetsmarknaden.

Titta gärna på filmen för att se hur det går till.

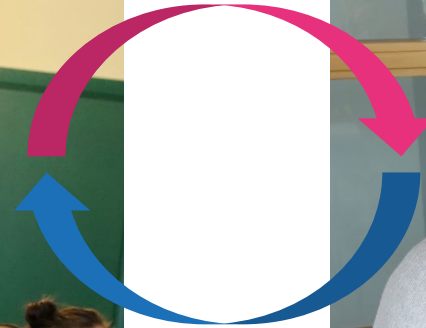


Tack för att du är med och gör skillnad!

WOW
OneGoal

med stöd från





Objectives

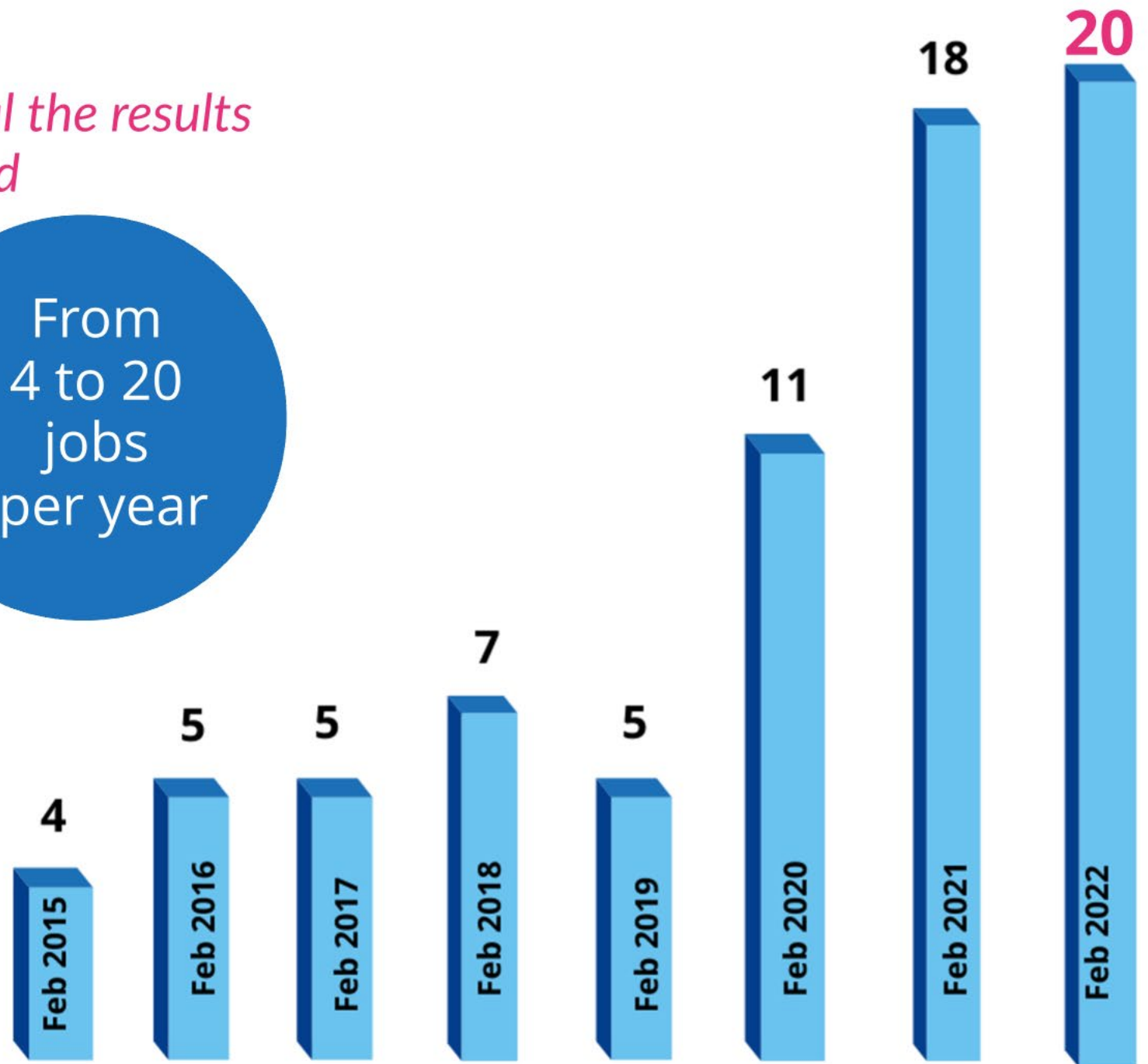
- Creating a OneGoal manual
- Testing the manual
- Digitalising the manual
- Testing the digital version



*With the documented manual the results
more than doubled*

80% of the
Candidates
reached
OneGoal and
started
working

From
4 to 20
jobs
per year





41
couples



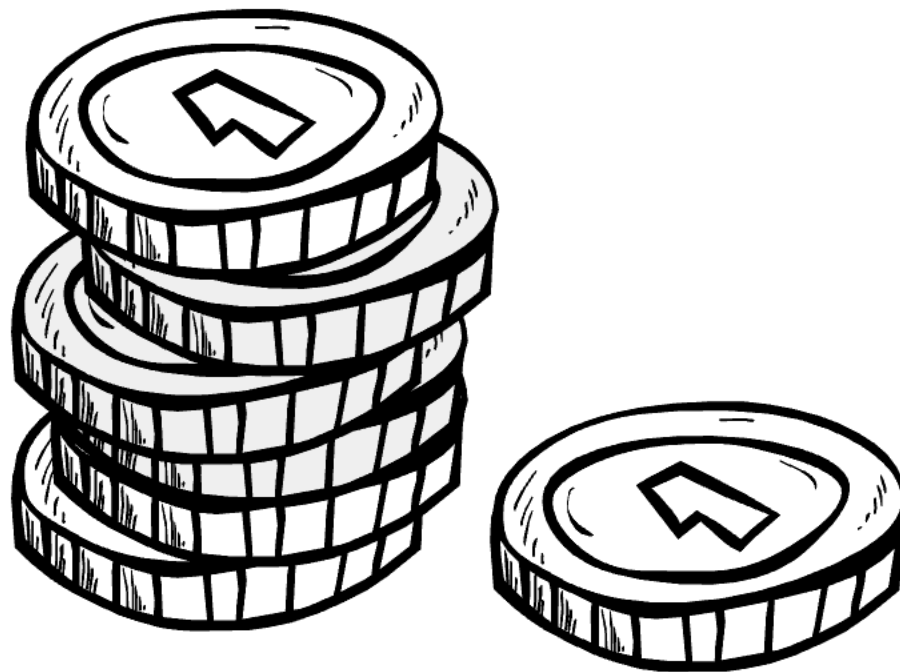
1:1 Agent - Candidate



Robot operator - Healthcare assistant -
Interpreter - Social worker -
Pharmacy assistant - Quality technician - Robot operator -
Chef - Order Management Specialist -
Software developer - Customer Support Specialist -
Warehouse worker - Restaurant assistant -
Biology teacher - Dental nurse - Janitor -
Language Teacher - Interpreter - Production worker -
Waitress - Mathematics Teacher - Job coach -
Kitchen assistant - Market analyst - Bus driver

**Societal benefit
> 1 MEUR annually**

***And we are not
done yet...***







HALMSTAD

KARLSTAD

STOCKHOLM

HELSINGBORG

Thank
you

wow



©neGoal



wow



WWW.WOWFOUNDATIONS.ORG



@WOWFOUNDATIONSSVERIGE



@WOWFOUNDATIONSSVERIGE



Thank you

Time for your voices



How can we contribute to the Rural Pact?



Conversations in small groups

1. Introduce each other and share any activities you already have related to the session topic
2. Exchange ideas and take notes on the Template

Template

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How can we contribute to the Rural Pact?

Session topic: _____

Participants:

Key Ideas:

What new ideas emerged from the presentations? What key ideas can you share from your own context?

Opportunities for collaboration:

What opportunities for collaboration do you see?

Concrete actions (name, organisation, action)*:

What concrete actions are you willing to take to contribute to the Rural Pact?



Don't forget to submit a commitment!

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COMMITMENT CANVAS

What concrete actions am I / is my organisation willing to take to contribute to the Rural Pact?

Please fill out one canvas for each commitment you are willing to submit

This is: <input type="checkbox"/> An idea for a commitment / <input type="checkbox"/> A formal commitment	
Name: Name of organisation: Sector/type of organisation:	
Contact email:	Country:
Are you a member of the Rural Pact Community? <input type="checkbox"/> Yes / <input type="checkbox"/> No	
Description of the commitment:	
Key milestones you are planning:	
Which objective does the commitment contribute to? <input type="checkbox"/> Amplify rural voices <input type="checkbox"/> Networking & collaboration <input type="checkbox"/> Acting for rural areas	



“Harvesting” from our conversations

1) What new ideas emerged from our conversations?

2) What opportunities for collaboration came to life that would contribute to the Rural Pact?

slido

#Valley

